FOR FURTHER READING

Here is a list of some of the books that have helped to inspire the Homo nexus concept. You may find them helpful and enlightening as sources of ideas concerning how a connected humankind can work together in a non-zero capacity to survive and thrive.

*Give and Take: A Revolutionary Approach to Success*, by Adam Grant. A business researcher and popular professor at Wharton explains how networkers fall into three categories—takers, matchers, and givers—and shows how wisely managed generosity leads to the greatest personal success.

*The Second Bounce of the Ball: Turning Risk into Opportunity*, by Ronald Cohen. A leading private-equity investor on the methods by which entrepreneurs can take advantage of the hidden potential in situations of uncertainty.

*The Age of the Platform: How Amazon, Apple, Facebook, and Google Have Redefined Business*, by Phil Simon. A study of how technology-enabled networks are revolutionizing the world of business.

*Platform Revolution: How Networked Markets Are Transforming the Economy—And How to Make Them Work for You*, by Geoffrey Parker, Marshall Van Alstyne, and Sangeet Choudary. Inside the workings of platform businesses from Uber to Alibaba and the profound economic changes they are producing.

*Platform Economics: Essays on Multi-Sided Businesses*, by David S. Evans. A scholarly study of the economic, technological, and managerial implications of platform businesses that connect producers and consumers in complex interactive networks.

*Startup Communities: Building an Entrepreneurial Ecosystem in Your City*, by Brad Feld. The author of the best-selling *Startup CEO* on how local networks of business founders can fuel creativity and economic growth.

*Wired to Care: How Companies Prosper When They Create Widespread Empathy*, by Dev Patnaik. A look at the economic and personal benefits to be gained from encouraging people to care for one another and for the world around them.

*Abundance: The Future Is Better Than You Think*, by Peter H. Diamandis and Steven Kotler. How four interconnected forces—exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion—will provide potential solutions to the biggest challenges facing humankind.

*Bold: How to Go Big, Create Wealth and Impact the World*, by Peter H. Diamandis and Steven Kotler. A sequel to *Abundance* that describes strategies for using exponential technologies to create world-changing businesses.

*How to Change the World: Social Entrepreneurs and the Power of New Ideas,* by David Bornstein. Compelling stories of great social entrepreneurs who are reshaping the world and addressing problems from hunger and disease to lack of access to education.

*The ONE Thing: The Surprisingly Simple Truth Behind Extraordinary Results*, by Gary Keller and Jay Papasan. How focusing on a single crucial goal and eliminating distractions can lead to remarkable success.

*The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success*, by William N. Thorndike. A successful investor’s analysis of how great business leaders make smart decisions about how to invest their company’s resources for maximum return.

*Who Owns the Future?* by Jaron Lanier. A pioneer of virtual reality warns about the concentration of economic power in the hands of those who seek to control the world’s digital networks and advocates a path that will liberate the creativity of millions of ordinary people.

*Man’s Search for Meaning*, by Viktor E. Frankl. A harrowing memoir and a profound meditation on the meaning of life by a psychiatrist who survived three years in the Nazi death camps.

*All I Really Need to Know I Learned in Kindergarten*, by Robert Fulghum. A classic book about the profound significance available in the brief encounters and unexpected challenges of everyday life.

*Thinking, Fast and Slow*, by Daniel Kahneman. A psychologist and economist explains the two systems by which humans make decisions and offers advice on how to make them work better for you.

*The Varieties of Religious Experience: A Study in Human Nature*, by William James. A classic study of the psychological roots of religious faith by the man widely known as the “father of American psychology.”

*The Creators: A History of Heroes of the Imagnation*, by Daniel J. Boorstin. A grand mosaic of human artistic creativity in fields from literature and music to painting and architecture over the past 3,000 years.

*Nonzero: The Logic of Human Destiny*, by Robert Wright. Human evolution, Wright argues, is not purely random but rather goal-oriented, leading gradually to the emergence of a more cooperative, peaceful, and prosperous humankind.